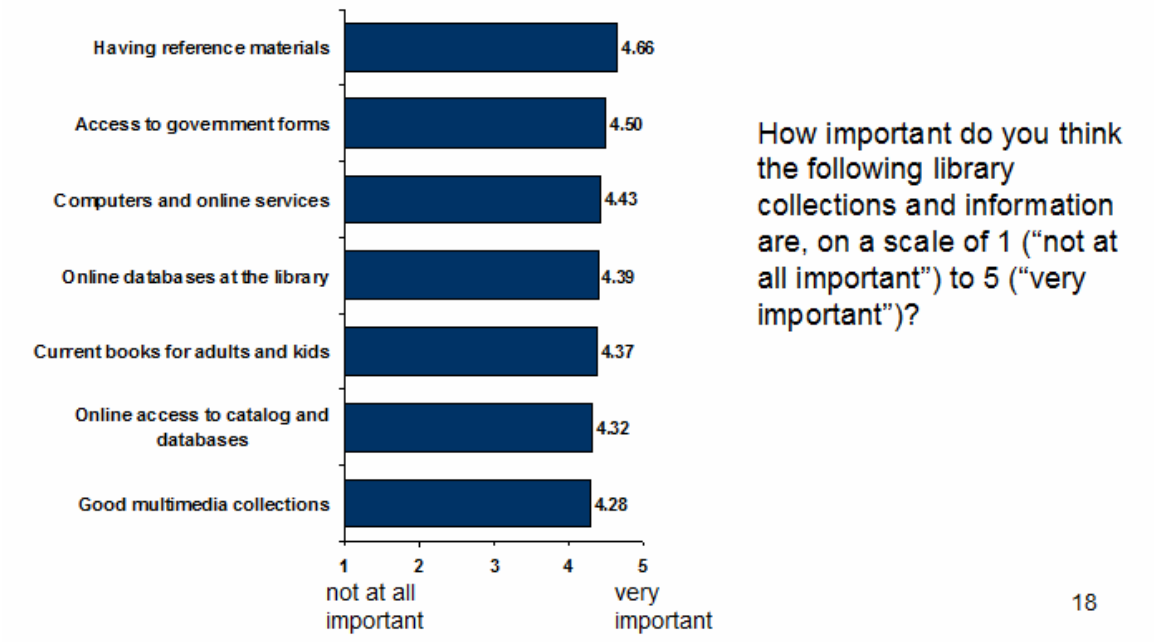
Survey of Arizonans' Attitudes About Public Libraries

In December 2006, Northern Arizona University's Social Research Laboratory conducted a *Survey of Arizonans' Attitudes About Public Libraries.*

A random sample of 1,202 adult residents of Arizona participated in the study. Respondents were asked about their use of and attitudes toward public libraries in the state.

Overall, the Arizona public opinion poll found: "There is nearly unanimous understanding of the importance of public libraries" and very positive attitudes about public library services. Survey results show:

- 98% agree that "public libraries are needed because they provide free information"
- 93% agree that "public libraries are essential for maintaining a productive community"
- 66% have a library card for an Arizona Public Library
- 68% of Arizonans rate public libraries as "very good" or "good" and
- Arizonans' value library information services highly as shown on this chart:



For more information about this survey, please contact the Social Research Laboratory at Northern Arizona University www.SocialResearchLab.com