



Carefree Resort and Villas Opera House

HOTEL

Please call the Carefree Resort & Villas at 480-488-5300 or visit the website www.carefree-resort.com before **February 9, 2009** to make room reservations. Be sure to mention that you are with the Arizona State Library.

Attendees receive a special room rate of \$141.00, plus tax for Standard Resort Rooms. The Daily Resort Service Fee is WAIVED for the Arizona State Library. Free wireless internet access is available throughout the common areas of the hotel and in the guestrooms. Please confirm hotel cancellation policy when making room reservations.

The Arizona State Library cannot make or change your hotel reservations.

Having trouble reserving a room?

Contact Cory Pettijohn or Lindsay Campbell at the Carefree Resort & Villas at 480-595-5657 or 480-595-3872.

Conference Directions and Map

http://www.carefree-resort.com/map_and_directions/

QUESTIONS?

For Registration questions:
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For Program or other questions:
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www.lib.az.us/convocations

ARIZONA STATE LIBRARY,
ARCHIVES AND PUBLIC RECORDS
1101 West Washington
Phoenix, AZ 85007

ARIZONA CONVOCATION 2009

March 1 & 2, 2009
Sunday Evening & Monday

Carefree Resort & Villas

37220 Mule Train Road
Carefree, AZ 85377
www.carefree-resort.com

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THIS YEAR'S CONVOCATION WILL FOCUS ON A KEY TOPIC:

*sustaining cultural organizations
during an economic downturn.*

- ✦ Engage with over 200 dynamic people from libraries, archives, museums, and other cultural organizations.
- ✦ Learn how to sustain your institution into the future with Linda Abraham-Silver, President and Executive Director of the Great Lakes Science Center in Cleveland.
- ✦ Talk about Arizona's sustainability challenges with Rick Heffernon from ASU's Global Institute of Sustainability.
- ✦ Get the inside story on Arizona's soon-to-be completed Musical Instrument Museum from its President and Director, Bill DeWalt.
- ✦ Visit with exhibitors from some of Central Arizona's fine cultural organizations.

No charge to attend.

**Register at www.lib.az.us/eventreg
Registration deadline: February 20, 2009**

Sponsored by: Arizona State Library, Archives and Public Records and supported, in part, with funds granted by the Library Services and Technology Act, administered by the Institute of Museum and Library Services



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Preliminary Agenda

Sunday, March 1, 2009

Evening

- 5:00.....Conference Registration
6:00.....Evening Program and Dinner
Welcome & Awards
GladysAnn Wells, Director,
Arizona State Library, Archives
and Public Records
7:00.....Keynote Speaker
Linda Abraham-Silver

Monday, March 2, 2009

Morning

- 8:00.....Conference Registration
8:30.....Breakfast
9:30.....Welcome and Recap
GladysAnn Wells
9:45.....Plenary Speaker
Rick Heffernon
10:30.....Update on Centennial Planning
GladysAnn Wells
11:00.....Group Workshop
World Café, facilitated by **Joan Clark**,
Deputy Director of Operations and
Planning and **Janet Ball**, Continuing
Education Coordinator, Arizona State
Library, Archives and Public Records
12:15.....Networking Lunch

Afternoon

- 1:45.....The Arizona Memory Project
2:00.....Special Presentation
The Musical Instrument Museum,
Bill DeWalt
2:50.....Chocolate, Coffee, and Closing Remarks
3:30.....End

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SESSION INFORMATION:



KEYNOTE: Linda Abraham-Silver

The concept of *sustainability*, both in terms of sound business practice as well as in the implementation of advanced and renewable energy sources, is becoming ever more important to the future of our nation's arts and culture organizations. Sustainability offers great opportunities for arts and culture organizations to play leading roles in shaping the public policy around some of the most critical issues of our time. Our speaker will share her personal experience in developing recent advanced energy projects at the Great Lakes Science Center in Cleveland, Ohio, and will offer thoughts on engaging stakeholders from corporations to foundations in this increasingly important work.

Linda Abraham-Silver, Ed.D., is President and Executive Director of the Great Lakes Science Center, the premier science-education attraction at the North Coast Harbor in Cleveland, Ohio. Only the second president of the Science Center since its founding in 1996, Dr. Abraham-Silver came to Cleveland in 2004 after more than a decade at California's world-renowned Natural History Museum of Los Angeles County, where she served as Vice President of Education and Guest Relations. A California native, she earned a Bachelor of Arts degree from the University of California, Los Angeles (UCLA), a Masters of Business Administration degree from Pepperdine University, and an Ed.D. in science education from the University of Southern California.



PLENARY: Rick Heffernon

In his presentation, Rick Heffernon will address sustainability as a defining issue and organizing practice for the 21st century and will cover the following topics:

- What is the thought process of becoming sustainable?
- How can sustainability become an opportunity?
- What are some good ideas and policies for sustainable living?

Rick Heffernon joined Arizona State University's Global Institute of Sustainability in June 2008 as a senior writer/editor and policy analyst. He conducts research and develops articles, editorials, reports, and other content for the communications group there. He was previously a senior policy analyst with the ASU's Morrison Institute for Public Policy, Arizona's oldest think tank. During almost two decades with Morrison Institute, he specialized in policy research projects related to science and technology, economic development, education, rural communities, and population growth and land use. He was principal author of Morrison Institute's 2007 landmark report "Sustainability for Arizona: The Issue of Our Age."

A resident of rural Arizona for nearly 30 years, Rick has a strong interest in rural development, natural resource issues, and related concerns. Rick holds an MA in education from Arizona State University and BA in interdisciplinary Russian Studies from Dartmouth College.



SPECIAL PRESENTATION: Bill DeWalt

The Musical Instrument Museum: A Challenging Project in Challenging Times

The Musical Instrument Museum (MIM), currently under construction and scheduled to open in Phoenix in early 2010, will celebrate the similarities and differences of the world's cultures as expressed through music—a language common to us all. With musical instruments from every country in the world, MIM will pay homage to the history and diversity of instruments and introduce museum guests to their varied and unique sounds. MIM President and Director, Bill DeWalt, will discuss the challenges and successes of opening this unique museum, including raising the \$100 million to buy the land and build the museum, as well as acquiring the collection and designing the exhibits.

Bill DeWalt is the first President and Director of the Musical Instrument Museum. He joined the museum in March 2007. Prior to joining MIM, he served as the Director of the Carnegie Museum of Natural History in Pittsburgh. He received his Ph.D. in Cultural Anthropology from the University of Connecticut.