

# CITY OF CASA GRANDE PUBLIC LIBRARY STRATEGIC PLAN 2005-2010

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## BASIC LITERACY

### Goal:

**To reduce barriers to literacy, language and obstacles to increased quality of life.**

### Target Audience:

16 or over and not enrolled in school.

#### YEAR 1

Dedicate three (3) percent of the library's annual collection development budget toward the purchasing of materials for the explicit purpose of supporting and maintaining an Adult Literacy Program.

To find ways to effectively track the illiteracy rate in our community.

To develop a core group of tutors that will assist in teaching and preparing basic literacy programs.

Establish and recruit current tutors from the now defunct Western Pinal County Literacy Council.

#### YEAR 2

Continue to dedicate three (3) percent of the library's annual collection development budget toward the purchasing of materials for the explicit purpose of supporting and maintaining an Adult Literacy Program.

Continue to develop a core group of tutors that will assist in teaching and preparing basic literacy programs with the help of former tutors of the Western Pinal County Literacy Council.

To write at least one grant dedicated to establishing an Adult Literacy Program that also focuses on English Language Learners, GED preparation, and other Basic Adult Education Programs.

#### YEAR 3

Continue to dedicate three (3) percent of the library's annual collection development budget toward the purchasing of materials for the explicit purpose of supporting and maintaining an Adult Literacy Program.

Continue to develop a core group of tutors that will assist in teaching and preparing basic literacy programs with the help of former tutors of the Western Pinal County Literacy Council.

Establish an Adult Literacy program and support and maintain its progress.

#### YEAR 4

Continue to dedicate three (3) percent of the library's annual collection development budget toward the purchasing of materials for the explicit purpose of supporting and maintaining an Adult Literacy Program.

Continue to develop a core group of tutors that will assist in teaching and preparing basic literacy programs with the help of former tutors of the Western Pinal County Literacy Council.

Establish an Adult Literacy program and support and maintain its progress.

#### YEAR 5

Continue to dedicate three (3) percent of the library's annual collection development budget toward the purchasing of materials for the explicit purpose of supporting and maintaining an Adult Literacy Program.

Track the illiteracy rate within our community and present impact findings.

Continue to develop a core group of tutors that will assist in teaching and preparing basic literacy programs with the help of former tutors of the Western Pinal County Literacy Council.

Establish an Adult Literacy program and support and maintain its progress.

To increase our literate population by five percent within five years.

Better market out adult literacy services.

Increase awareness by community service agencies and centers by 65%.

## LIFELONG LEARNING

### GOAL:

**Increase lifelong learning opportunities that enhance the quality of life for our growing community.**

**Increase the number of employers that will hire from within the Casa Grande community by supporting local agencies.**

### TARGET AUDIENCE:

Employable aged individuals

Senior Adults

#### YEAR 1

Increase lifelong learning resources within the library to include multiple languages and multiple formats.

Allocate twenty (20) percent of the annual book budget to provide materials to support lifelong learning in five major areas: cultural awareness, financial planning, family programs, maintaining current

programs, and workforce development.

#### YEAR 2

Continue to allocate twenty (20) percent of the annual book budget to provide materials to support lifelong learning in five major areas: cultural awareness, financial planning, family programs, maintaining current programs, and workforce development.

To increase the number of citizens of Casa Grande that will be financially prepared for their quality of life.

#### YEAR 3

Continue to allocate twenty (20) percent of the annual book budget to provide materials to support lifelong learning in five major areas: cultural awareness, financial planning, family programs, maintaining current programs, and workforce development.

Continue to provide programs toward five major service areas, cultural awareness, financial planning, family programs, workforce development, and maintain current programs offered by the library.

Continue to develop and build a list of current volunteers dedicated to lifelong learning and track their participation.

Increase family program attendance and circulation of lifelong learning materials by twenty percent through better publicity.

Continue to provide programs toward five major service areas, cultural awareness, financial planning, family programs, workforce development, and maintain current programs offered by the library.

Continue to develop and build a list of current volunteers dedicated to lifelong learning and track their participation.

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Increase family program attendance and circulation of lifelong learning materials by twenty percent through better publicity.

Have local businesses come in on a regular basis to inform applicants about job expectations.

Collaborate with local organizations to better market our lifelong learning programs.

Increase awareness of library services by 10%.

#### YEAR 4

Continue to allocate twenty (20) percent of the annual book budget to provide materials to support lifelong learning in five major areas: cultural awareness, financial planning, family programs, maintaining current programs, and workforce development.

Continue to provide programs toward five major service areas, cultural

awareness, financial planning, family programs, workforce development, and maintain current programs offered by the library.

Continue to develop and build a list of current volunteers dedicated to lifelong learning and track their participation.

Continue to increase family program attendance and circulation of lifelong learning materials by twenty percent through better publicity.

Continue to have local businesses come in on a regular basis to inform applicants about job expectations.

Continue to collaborate with local organizations to better market our lifelong learning programs.

Increase awareness of library services by 10%.

#### **YEAR 5**

Continue to allocate twenty (20) percent of the annual book budget to provide materials to support lifelong learning in five major areas: cultural awareness, financial planning, family programs, maintaining current programs, and workforce development.

Continue to provide programs toward five major service areas, cultural awareness, financial planning, family programs, workforce development, and maintain current programs offered by the library.

Continue to develop and build a list of current volunteers dedicated to lifelong learning and track their participation.

Continue to increase family program attendance and circulation of lifelong learning materials by twenty percent through better publicity.

Continue to have local businesses come in on a regular basis to inform applicants about job expectations.

Continue to collaborate with local organizations to better market our lifelong learning programs.

Increase awareness of library services by 10%.

Increase this volunteer base dedicated to lifelong learning by thirty percent within a five year span.

Develop resources for workforce enhancement with a focus on English and English Language learners, as well as multi-cultural inclusivity.

### **COMMONS**

#### **GOAL:**

**Provide a community space that meets the interests of the citizens of Casa Grande.**

**Young people will have access to teen value-based recreational and educational opportunities.**

**Citizens of Casa Grande will have the opportunity to participate in the multiple cultures of the community with a variety of events throughout the year.**

#### **TARGET AUDIENCE:**

Teens (10-18)

Various Cultural and Ethnic Groups

Young Adults (18-30)

#### **YEAR 1**

The library staff will develop, hold programs, and provide space that highlight cultural diversity.

Increase number of diversity topics and programs by 50%.

#### **YEAR 2**

Maintain programs that highlight cultural diversity.

Have local businesses come in on a regular basis to inform participants as to what they would like to see in their employees.

Create a place for business information to advertise their library programs, for a 30-day period, for APS Room. (Create APS room calendar for public.)

Provide space for teens for educational and recreational opportunities through library services.

Increase the number of computers for Young Adult by ten (10) percent.

#### **YEAR 3**

Continue to provide a space for teens for educational and recreational opportunities through library services.

Increase space for public use (APS Room, Patio, TLC, more meeting space!)

Increase usage of APS Room by 35%.

Host four (4) exhibits annually.

Collaborate with local agencies to host four (4) businesses annually for workforce development.

#### **Year 4**

Continue to provide a space for teens for educational and recreational opportunities through library services.

Increase space for public use (APS Room, Patio, TLC, more meeting space!)

Continue to host four (4) exhibits annually.

Continue to collaborate with local agencies to host four (4) businesses annually for workforce development.

#### **Year 5**

Continue to provide a space for teens for educational and recreational opportunities through library services.

Increase space for public use (APS Room, Patio, TLC, more meeting space!)

Continue to host four (4) exhibits annually.

Continue to collaborate with local agencies to host four (4) businesses annually for workforce development.