

Library Development Division

Arizona State Library, Archives & Public Records
Library Development Division Newsletter
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A Special Message

MPLA Institute Strengthens Your Leadership Potential

Are you an emerging leader? The Mountain Plains Library Association (MPLA) wants you to be primed for a great library career and get the confidence and knowledge you need to succeed. Apply to participate in the MPLA Leadership Institute to be held October 28 – November 2, 2007 at the beautiful Ghost Ranch Educational & Retreat Center, in Abiquiu, New Mexico.

The 2007 Institute is sponsored by EBSCO Information Services, a founding partner of the Institute. The Institute was established to train and grow future library leaders from the association's twelve state member area.

This year's unique learning community will enable 30 attendees to hone their leadership skills and focus on topics relevant to leading in libraries, government and professional associations while networking with other library leaders. Learn about the characteristics of leaders, group dynamics, change management, communication, conflict resolution, risk-taking, identifying personal strengths and practical leadership tools. Noted artist Georgia O'Keeffe lived and painted at Ghost Ranch, so you will be inspired not only by the workshop content, but also by the surrounding beauty of Northern New Mexico.

Library management and organizational development consultant and leadership trainer Maureen Sullivan will facilitate the Institute, with the assistance of five mentors: Carol Hammond, Director, International Business Information Center Thunderbird School of Global Management, AZ; Jane Hatch, Branch Manager, Argentine Branch Kansas City Public Library, KS; Stephen Shorb, Dean, University Library, University of Nebraska; Judy Zelenski, Executive Secretary and Newsletter Editor, Mountain Plains Library Association, CO.

Qualifications for this year's applicants include:

- MLS or equivalent master's degree relevant to the library field
- 2 to 12 years post-master's work in a library related job
- Employed in a library organization in MPLA's 12 state region
- Current member of your state library association (MPLA membership is not required)
- A record of experience that demonstrates leadership potential
- A thoughtfully completed application to be reviewed by a state committee

The registration fee of \$550 is due in October and includes room, meals, training and supporting materials. MPLA, with the assistance of a grant from EBSCO Information Services, is able to keep the registration fee at an exceptionally low rate. MPLA members for at least two current consecutive years receive a \$100 discount.

Applications and more information can be obtained at the MPLA website: <http://www.mpla.us/leadership>. **Applications are to be emailed no later than midnight, Saturday, June 16, 2007.** Selections will be announced in July. If you have questions concerning the institute or your application, contact Mary Bushing, Institute Coordinator and mentor at: marying@msn.com.



Continuing Education

Continuing Education Scholarships are available to help defray the costs of workshop and conference attendance. It's not too soon to apply for up to \$1000 to attend AzLA in November or even PLA in March. [Click here to learn more about the scholarships.](#)

The Librarian's Library

Need some information about personnel, customer service, or collection management? Whatever the topic, the statewide Professional Collection can be a great resource. Just visit http://www.lib.az.us/statewide/professional_collection.cfm to search the catalog or make a suggestion for an acquisition. The Collection is there for all of us!

Self-Paced Courses from WebJunction

Visit WebJunction at <http://az.webjunction.org/> and take advantage of a treasure trove of online courses. Registration and enrollment are FREE! Sign up for as many courses as you like and take up a year to complete them. Let us know how important these self-paced learning opportunities are to you by logging in and registering by June 30.

Register at www.lib.az.us/eventreg for the following continuing education opportunities in May or click on the workshop description. Unless indicated, registration for the following is FREE.

May 22 – [Back to the Beach](#) Phoenix. A reader's advisory workshop with author Donis Casey.

May 24 – [Presentation Skills](#) Phoenix. Today almost anyone may be called upon to speak before a group. It can be at a team meeting, a budget review session, a board meeting, or a large public event. Regardless of the circumstances, it is important to present using the best form possible. In this one-day program you will learn the fundamental presentation techniques used by successful speakers everywhere.

May 24 & 30 – [SOL: Spanish Outreach Libraries](#) Flagstaff and Sierra Vista. Join this national program and reach out to your library's Spanish language community! You will learn techniques to increase use of library services for the Spanish-speaking community; methods to create partnerships with community organizations; and awareness of cultural and diversity issues. All workshops are delivered in English and are FREE! Lunch will be provided.



LDD Project Updates

WorldCat Needs Your Up-to-Date Records

Just a reminder that the one-time free retro-conversion of your catalog – an offer from OCLC – ends **June 30th 2007**. We encourage you to take this opportunity to weed / update your collection information on WorldCat. An updated current WorldCat will enable you to fulfill your patrons Inter-library Loans requests quicker, and it will make your collections more visible through the Open WorldCat project.

Try "Find It In a Library"

The Open WorldCat project makes some of the most popular materials in WorldCat available through Google, Yahoo, Ask.com, alibiris.com and other heavily-used websites. Go to <http://www.worldcat.org/sitesandtips/default.jsp> to see how major search engines can lead users straight to your library.

Have You Sent Records to OCLC?

Attention Amigos general members/selective users! We pay a catalog subscription for you to batchload your catalog updates on an on-going basis. Do let us know if you plan on doing any batchloads before the

end of June, 2007. Contact Betsy Howard at behowar@lib.az.us or call 602-542-5841 or (AZ) 800-255-5841

Tech Plans Are Useful (And Required)!

E-rate folks – please make sure that your Tech Plan is on WebJunction's Tech Atlas and is current and updated. Do send an email to mala@lib.az.us when you are done. If you are not applying for E-rate, Tech Atlas is still a great tool to do a Tech Plan, inventory, assess staff's tech skills, and more. To input plans, visit <http://webjunction.techatlas.org/tools>. Forgot a login or password? Need help? Contact Mala at mala@lib.az.us

Best Practices and Worst Nightmares

Please continue to share your best practices and worst nightmares about maintaining your Public Access Computers at <http://www.maintainitproject.org/> and answer the question of the month at <http://www.maintainitproject.org/question-of-the-month>