

Library Development Division

Arizona State Library, Archives & Public Records

Library Development Division Newsletter

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Attention Cataloging Enthusiasts!

There are online cataloging courses (both synchronous and asynchronous) available at WebJunction's [E-Learning Clearinghouse](#). Select Continuing Education Courses and search for "cataloging." A multitude of offerings will appear, some of which are free!

LDD Project Updates

We would like to hear from you!

Technology Planning is an important part of what we do in libraries today. WebJunction has a great planning tool: **Tech Atlas**. We seek your help with a study about making this tool suit **your** needs and make the process easier for you. Please visit a survey at http://www.surveymonkey.com/s.aspx?sm=DRemHrIG5ksdTz8hPzIVsw_3d_3dnants which should only take about 10 minutes to complete. We value your inputs and we would like to make Tech Atlas work for you.

Have you seen the Arizona Memory Project?

The Arizona Memory Project is growing by leaps and bounds. Just over a year old, the project has over 30 online collections of primary sources related to Arizona's rich culture. Full text searching allows users to explore the collection for government documents, historical artifacts, photos, and even oral histories. Check out the site and see what you can discover! <http://azmemory.lib.az.us/> Got a collection you'd like to see on the Internet? Contact Richard Prouty at: rprouty@lib.az.us or telephone: 602-926-3367.

ONEBOOKAZ voting begins

Read your way to the Arizona State Centennial in 2012 with ONEBOOKAZ! What will be the one book that everyone in Arizona will read in 2008? That's up to you and other Arizona readers. Now is the time to vote for the ONEBOOKAZ and ONEBOOKAZ for Kids titles. Learn more about the nominees, read excerpts from the books, and cast your vote on www.onebookaz.org. Voting is open from September 17 through October 15

How to maintain a healthy public access computer

Visit the MaintainIT site and see why rural librarians are raving about the new *The Joy of Computing Cookbook 1*. You can download a free copy from <http://www.maintainitproject.org/cookbooks> We look forward to your reactions/ suggestions for Cookbooks 2 and 3 that are in preparation. Please continue to share your best practices and worst nightmares about maintaining your Public Access Computers at <http://www.maintainitproject.org/> and answer the question of the month at <http://www.maintainitproject.org/question-of-the-month>



New Additions to the Professional Collection

Thanks to Victoria Tafoya, Law and Research Library Division, Arizona State Library, Archives & Public Records

A dictionary of Jewish names and their history / Benzion C. Kaganoff.

Managing to stay out of court : how to avoid the 8 deadly sins of mismanagement / Jathan Janove.

Photoshop CS2 bible / Deke McClelland and Laurie Ulrich Fuller.

The Photoshop CS2 book for digital photographers / Scott Kelby.

Public records online: the national guide to private & government online sources of public records.

Learn more about the Professional Collection by visiting

http://www.lib.az.us/statewide/professional_collection.cfm



Continuing Education Events

Certified Public Library Administrator Courses

It's another exciting professional development opportunity! The Arizona State Library is partnering with the Public Library Association in a nationwide program leading to a Certified Public Library Administrator (CPLA) certificate. This voluntary program is designed for post-MLS public librarians with at least three years of supervisory experience, but anyone can take a course. The courses are offered all over the country, and two of them will be here in Arizona. **Fundraising** with June Garcia will be held on December 4 & 5, 2007, and George Needham will present **Current Issues** on February 21 & 22, 2008. The Carnegie Center will serve as the course site. LDD will be sending out hundreds of brochures describing CPLA, the courses, and how to register. You can also visit

<http://www.pla.org/ala/pla/plaevents/cplacourses/CPLAcourses.cfm> for a course listing.

Register at www.lib.az.us/eventreg for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

September

Sept 17 & 21 – [Early Literacy for Library Administrators](#) Phoenix. Arizona has a new Early Childhood Development and Health Board under Proposition 203 that will oversee regional efforts to ensure children throughout the state start school healthy and ready to succeed. Library administrators, come learn ways that your library can be part of those regional efforts by supporting parents and caregivers in preparing children to read when they enter school.

Sept 18 – [How to Incorporate Early Literacy Instruction into Existing Programs](#) Tucson. Saroj Ghoting, Early Childhood Literacy Consultant, will teach and model how librarians can incorporate early literacy instruction for parents and caregivers into storytime and other existing programs. Librarians and their community partners are invited to attend this interactive workshop.

Sept 18 & 19 – [Library Guide to Customer Service](#) Phoenix. Being customer focused is part of “living your mission” and building your library’s brand – both of which help increase positive word-of-mouth marketing, customer loyalty and support. This workshop will help explain the relationship between customer service and the library brand and help you identify your customer market segments.

Sept 20 – [How to Present “Every Child Ready to Read @ Your Library” Workshops](#) Phoenix. Saroj Ghoting, Early Childhood Literacy Consultant, will teach and model how to present PLA's research-based Every Child Ready to Read @ Your Library Workshops. Librarians and their community partners are invited to attend this interactive workshop

October

Oct 3 & 4 – [4th Gathering of Arizona Tribal Libraries](#) BlueWater Resort/Casino, Parker. This is the 4th Gathering of Tribal Library staff. As host, the Colorado River Indian Tribes Library/Archives invites you to join them beside the cool waters of the Colorado River. The agenda includes Tribal Library Policies; Book Panel on Native American Titles; Mobile Computer Lab; LSTA Grants; and Election of new Chairperson(s). Don't forget to sign up for an early evening pontoon boat ride!

Oct 3 & 4 – [MCLC Library Tour: Perry Branch Library](#) Gilbert. Tour the new Perry Branch Library which opened in July as a “browsing” library – the first library in the US to open without Dewey. It is fashioned after the “bookstore look” with “neighborhoods” of books grouped together by general topics on eye-level shelving spaced out in “U” shaped areas nestled with comfortable lounge chair seating. The branch's 30,000-items are listed in the catalog under the names of the neighborhoods. The 28,000-sq. ft. facility has over 30 computers and the latest in technology including a SmartCheck automated book-return system.

Oct 5 & 19; Nov. 2 -- [Infant/Toddler Storytime](#) Lake Havasu, Prescott & Willcox. It's never too early to start sharing songs, rhymes, and stories with children. Anna Del Paxton, former Youth Services Supervisor for the Flagstaff City-Coconino County Public Library, will share her ideas and resources from years of experience conducting infant/toddler storytimes for newborns to 2 yr. olds. Library staff and community partners are invited to attend this developmentally important, fun, and interactive workshop.

Oct 9 – [Back to Basics Ritz-Carlton Style](#) Burton Barr Library, Phoenix. Practical information for front-line staff (Librarians, LAs, Circ Attendants, Clerks, Guards, Pages, Catalogers, Secretaries, etc.) and their supervisors to use to provide exemplary customer service. Learn how the #1 Customer Service icon - the Ritz-Carlton -- has earned their reputation and what you can do to model library service using the Ritz-Carlton style.

Oct 9 – [Legendary Service at the Ritz-Carlton](#) Burton Barr Library, Phoenix. Learn techniques used by The Ritz-Carlton to develop and maintain a worldwide reputation for exemplary customer service. This workshop is highly recommended for *all* Library personnel, including Administrators and Supervisors, frontline staff, technical service and IT staff, Pages and Friends. If you missed it last February, don't miss it now!

Oct 17 & 18 – [Customer Service to Multicultural Communities](#) Burton Barr Library, Phoenix Yolanda Cuesta of Cuesta Multicultural Consulting will speak about the need to understand the perspectives that people from different cultures bring to the library experience and to customer service and how cultural differences impact customer service. She will cover best practices for delivering services to the multicultural library patron. This workshop will complement and enhance the 2007 S.O.L., Spanish Outreach Libraries Program. Oct. 17 - Cultural Diversity/Outreach/Partnering. Oct. 18 - Marketing

AMIGOS Face-to-Face Fall classes

Contact the [Amigos](#) office at 800-843-8482 or email Chris Brown at brown@amigos.org for information on registration and on-request policies and fees.

Sept 27 -- Basics of WorldCat Resource Sharing Phoenix Public Library, Burton Barr Central Library, 9 AM to 4 PM

Sept 28 -- WorldCat Resource Sharing Administrative Functionality Phoenix Public Library, Burton Barr Central Library, 9 AM to 4 PM

Oct. 17 – Social Software in Libraries, Pima County Public Library, Santa Rosa Branch, 9 AM to 4 PM

College of DuPage Teleconference

October 26 -- Soaring to Excellence: Finding the Trends that Matter - Get Your Environmental Scan On! [Click here](#) to find out more about the teleconference series made available by the Arizona State Library, Archives and Public Records

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. It's not too late to apply for up to \$1000 to attend AzLA in November or to soon to apply for PLA in March. [Click here to learn more about the scholarships.](#)