

Library Development Division

Arizona State Library, Archives & Public Records

Library Development Division Newsletter

Volume 5, Issue 2

February 2008

Statehood Day Ceremony at the Arizona State Capitol on February 14

Arizona turns 96 in 2008 and to commemorate this event a special Statehood Day Ceremony will be held in the Historic Senate Chambers in the State Capitol Building at 12:30 pm. For more information, contact Sarah Weber at sweber@lib.az.us.

The Carnegie Center Turns 100!

On February 14, 2008, the State of Arizona will celebrate 96 years of statehood. On that very day, the Carnegie Center will also celebrate its 100th birthday. Once called the "Pride of Phoenix," the Carnegie Library opened its doors exactly four years before Arizona became a state. The Carnegie Library was the first permanent library building in Phoenix and to commemorate its influence on the city, an exhibit about its important history will be unveiled on Statehood Day at the historic Carnegie Library (1101 W. Washington, Phoenix, AZ 85007). Arizonans will be able to attend an open house to view this exhibit and to reflect on the impact libraries have had on all our lives. The open house is free and open to the public. It runs from 2 to 4 pm and refreshments will be provided. For more information, contact Holly Henley at hhenley@lib.az.us.

Arizona Convocation 2008

If you work with an Arizona cultural institution, this is THE event to:

- Engage with over 200 dynamic people from libraries, archives, museums, and other cultural organizations
- Think creatively about visioning Arizona's future with Jeff Vander Meer, award-winning fantasy writer, editor, and publisher
- Learn the latest on planning for the Arizona Centennial
- Find out more about Downtown Tucson's Rio Nuevo Project

This year's Convocation will be held in Tucson on March 2 & 3. There is no cost to attend the 2008 Convocation. All meals are provided free of charge. Attendees are responsible for their own hotel accommodations. Convocation takes place Sunday evening and all day Monday. Go to <http://www.lib.az.us/convocations/conv2008.cfm> for all the details. **Registration deadline is February 15!**

LSTA Grant Proposals Due Soon

LSTA grant proposals are due March 17 for projects spanning June 12, 2008 – Aug. 3, 2009. Grants are available in three areas: Centennial Experiences, Lifespan Learning, and Virtual Access. For more information, go to: <http://www.lib.az.us/lsta>.

Big Picture Presentations Feature National Library Leaders

Through a free workshop series, forward-thinking library leaders and influencers from around the country will provide insight, inspiration, and innovative ideas for Arizona libraries. Topics include:

- To See Ourselves as Others See Us – Feb. 19
- Taking Informed Risks and Learning from Failure – Apr. 10
- Creating Community Dialogue – May 14
- Leading Change – July 15
- Creating the Community of the Future – September 16

Speakers include George Needham of OCLC, Donna Nicely, Director of the Nashville Public Library and Nancy Tessman, former Director of the Salt Lake City Library. This series is part of Leadership Academy 2008, a project sponsored and funded by Arizona State Library, Phoenix Public Library, Scottsdale Public Library and Chandler Public Library. Go to the www.lib.az.us/eventreg to sign up for each of the Big Picture Presentations!

Free IMLS Connecting to Collections Bookshelf Deadline Extended to April 30, 2008

The Institute of Museum and Library Services (IMLS), in cooperation with the American Association for State and Local History (AASLH), has extended the deadline for applying for the IMLS Connecting to Collections Bookshelf, a core set of books, online resources, and a user's guide that are essential for the care of collections. The bookshelf has received support from the Getty Foundation, the Henry Luce Foundation, and the Samuel H. Kress Foundation.

A simple electronic application for the free IMLS Bookshelf is available at www.aaslh.org/Bookshelf. The IMLS Bookshelf will be awarded free in this last application period March 1 - April 30, 2008, with recipients announced in July 2008. Instructions, qualifications, and the content of the IMLS Bookshelf, along with the online application, can be found at www.aaslh.org/Bookshelf.

Priority will be given to smaller institutions, but large museums and libraries with special collections are also eligible to apply. Federally operated institutions, for-profit institutions, and libraries that do not hold special collections are not eligible to receive the Bookshelf. For more information on the IMLS Bookshelf, email Terry Jackson at jackson@aaahl.org, or call 615-320-3203.

Continuing Education Events

Register at www.lib.az.us/eventreg for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

February

Feb 19 – [To See Ourselves as Others See Us](#) Phoenix. Over the last four years, OCLC has produced three landmark reports on the ways in which librarians and the public perceive, use, and evaluate information. These reports question many of the assumptions on which library service has been based for decades. Often, the views of librarians and the public are so

remarkably different that at times it seems we're speaking completely different languages. George Needham's presentation will address the findings of these reports and offer some ideas on the ways in which we can come to common understandings that will allow us to build a thriving library service for the future. A Big Picture Presentation.

Feb 21 -- [Tour: Art Research Library of the Phoenix Art Museum](#) Phoenix The Art Research Library is a non-circulating research library with collection strengths that reflect those of the Museum's art collection. The Library serves as an important resource for the community and state and is the largest specialized Fine Arts Library in the region. The Library collections include materials on art criticism and art history with an emphasis in Asian, Latin American, Western American, European, 20th-Century Art and Fashion Design.

Feb 29 -- [Infant/Toddler Storytime](#) - Payson. It's never too early to start sharing songs, rhymes, and stories with children. Anna Del Paxton, former Youth Services Supervisor for the Flagstaff City-Coconino County Public Library, will share her ideas and resources from years of experience conducting infant/toddler storytimes for newborns to 2 yr. olds. Library staff and community partners are invited to attend this developmentally important, fun, and interactive workshop.

March

Mar 5 – [Inside Our First Amendment: Freedom to Read and Free Speech](#) Phoenix. Author and historian Chris Finan, who wrote *From the Palmer Raids to the Patriot Act*, will be the featured speaker at an afternoon exploration of critical First Amendment issues. Mr. Finan will show that there's been a revolution in our attitude toward free speech over the course of the last century, while panelists from the library, media and legal professions will offer insights and ideas. This is a rare opportunity to network with other people who have a vested professional interest in our First Amendment rights. You can also Meet the Author at 6PM at the Burton Barr branch of the Phoenix Public Library. Refreshments will be provided at both events.

Mar 6 -- [Tour: Scottsdale Arabian Library](#) Scottsdale. The new Arabian Library is a 20,000 square foot standalone public library, designed by richard+bauer architecture that replaces our former 8,400 square foot shared use facility. The new library will serve the community with expanded collections, public meeting rooms, public access computers, an expanded children's area with storytime room, group study rooms, a teen space and a coffee bar. Construction of the \$10.3 million facility was completed in August 2007.

Mar 11 – [Beyond the Basic Book Club: Reading Programs for Adults](#) Phoenix Kicking off this event will be an inspirational talk by [Dr. Neal Lester](#), a professor at ASU who is passionate about literacy. Then library staff will explore such questions as: What is the role of technology (blogs, hand-helds, etc.) in adult reading programs? Does watching the movie version of a book "count?" What about listening to the book being read? What are some good ways to find out what adults really want to read? Should the adult reading program be part of the summer reading program? Join your colleagues in a brainstorming, idea-popping, innovative look at programming for adult readers.

Mar 17 -- [Market Research Techniques for Libraries](#) Phoenix Great customer service starts with a clear understanding of the customers you're going to serve. In this course, Joan Frye Williams shows you how to apply proven market research techniques – such as customer visits, focus groups, interviews, surveys, and experimentation – in a library setting. You'll learn what to ask and how to ask it, and when, where, and how to check on market conditions and trends. Mastering these techniques can help you win your users' hearts and minds, focus your resources in tough times, and deliver library services that are both responsive and highly valued.

April

April 3 -- [Tour: Paul A. Elsner Library at Mesa Community College](#) Mesa The Paul A. Elsner Library at Mesa Community College which opened in the Fall of 1999 after ten years of planning, is an integrated complex that encompasses 92,000 square feet, about two-and-a-half times the size of the previous library. Besides library services for the college, the building houses a student Learning Enhancement Center for tutoring, a Writing Center, an ADA adaptive lab, and a large academic computing area. Participants will also be able to visit the traveling Smithsonian photography exhibit, *Documenting China: Contemporary Photography and Social Change*, housed in the Community Room on the first floor of the library.

Apr 10 -- [Big Picture Presentation: Taking Informed Risks and Learning from Failure](#) Phoenix. In today's world, a library must be innovative and responsive in order to excel. As a leader, that means you must take risks in order to move the library forward. How do you know when to make the leap? What happens if you fail? The speaker, Donna Nicely, will use real life examples to help answer these questions

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. [Click here to learn more about the scholarships.](#)

College of DuPage Teleconferences

Mar 7 -- [Library Spaces: Future Needs](#). Space is usually the most difficult to solve constraint on delivering library services. This program will explore current and future space needs and address how best to configure current space to meet new services.

Apr 11 -- [Trends, Fads or Folly: Spotting the Library Trends That Really Matter](#). This program will investigate new trends in libraries such as patron-created folksonomic cataloging (del.cio.us, LibraryThing & the new breed of OPAC's), libraries and librarians in virtual environments such as Second Life, as well as give an update on libraries and social networks (mySpace & facebook). Are these trends? Just fads? Plain old Folly? These are the central questions in this teleconference.

Register for these professional broadcasts and view them on your computer or via satellite uplink. Visit <http://www.lib.az.us/extension/dupage.cfm> for more information. (Note: The Arizona State Library & Archives pays for all Arizona library staff to view these broadcasts. When registering, skip over requests for payment or billing information. If you have difficulties, please email teleconference@cod.edu)

New Additions to the Professional Collection at The Carnegie Center

AALL guide to fair business practices for legal publishers / American Association of Law Libraries.

Americans With Disabilities Act information file: set 2 / COSLA, Chief Officers of State Library Agencies.

Information searches that solve problems: how people use the internet, libraries, and government agencies when they need help

Nonprofit governance and accountability

School libraries work!

Serving, sharing saving : the first twenty five years of the Museum Association of Arizona

The state of preschool : state preschool yearbook.

Tribal Archives, Libraries and Museums: Preserving Our Language, Memory and Lifeways, national conference, May 7-10, 2002, Mesa, AZ
WebJunction.org [videorecording] : your online community.

Thanks to Victoria Tafoya, Law and Research Library Division, Arizona State Library, Archives & Public Records

Learn more about the Professional Collection by visiting
http://www.lib.az.us/statewide/professional_collection.cfm

LDD Project Updates

E-Rate

Hooray! You have submitted your applications – now what?

- It's time to finalize your Tech Plans now. Remember it needs to cover up to June 30, 2009, as a minimum. Remember it just needs to be created; it does not need to be finalized or approved. Check <http://www.usac.org/sl/applicants/step02/> for all requirements.
- Make sure that your certifications have been submitted as well as your item 21 attachments.
- Periodically check the status of your application on the SLD's Web site www.usac.org/sl (see [Application Status](#)).
- Organize your documents
- Prepare for Program Integrity Assurance ("PIA") reviews of their applications.

On another note, Mala has been invited to be on the ALA's E-rate Task force. The two-year term begins this June. She now has an opportunity to represent your issues and concerns to the Schools and Libraries Division of USAC and to the Federal Communications Commission. She will play a role in influencing future development and streamlining the current operations. You now have a voice at the national level! Contact Mala at mala@lib.az.us.

Have you seen the Arizona Memory Project?

The Arizona Memory Project is growing by leaps and bounds. Just over a year old, the project has over 30 online collections of primary sources related to Arizona's rich culture. Full text searching allows users to explore the collection for government documents, historical artifacts, photos, and even oral histories. Check out the site and see what you can discover! <http://azmemory.lib.az.us/> Got a collection you'd like to see on the Internet? Contact Richard Prouty at: rprouty@lib.az.us or telephone: 602-926-3367.

Navigating your way to a healthy and secure computer environment

Have you had a chance to download and look at *The Joy of Computing Cookbook #1*? Do you feel the Cookbook provides a useful tool and resource for rural librarians so they can more efficiently manage their PACs"? Give us your feedback at <http://www.maintainitproject.org/cookbooks>.

Going wireless? Looking for filtering solutions and scheduling your public computers? Now Cookbook #2, *Recipes for a 5-Star Library*, is here to help you do just that. Visit <http://www.maintainitproject.org/cookbooks>. We look forward to your reactions/suggestions.

Join the cookbook cohort at <http://maintainitproject.org/cookbookcohort> You will have an

opportunity to learn from each other, participate in a webinar, and benefit from the support of your peers. Link up with other libraries and improve your public computing services together!

Let us know if you would like to be an “ambassador” of the cookbooks. We have our first “ambassador” webinar for Arizona library staff on March 18th. We have only limited spots, so if you are interested, contact mala@lib.az.us