

Library Development Division

Arizona State Library, Archives & Public Records
Library Development Division Newsletter
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Scholarships Available for Diversity and Technology Courses!

All library personnel employed full-time in an Arizona public library are eligible to apply for a scholarship to attend one or both of the following Certified Public Library Administrator courses:

- [Serving Diverse Populations](#) – Yolanda Cuesta, presenter. November 17 & 18, 2008. Carnegie Center, Phoenix
- [Management of Technology](#) – Michael Porter, presenter. February 9 & 10, 2009. Carnegie Center, Phoenix

The scholarship covers the registration fee of \$250 which includes all training materials, breaks, and lunch on both days of the workshop. All other expenses are the responsibility of the participant. Please click [here](#) to view the scholarship application.

Completion of either of these courses can be used as credit toward the Certified Public Library Administrator (CPLA) program. This voluntary program is designed for post-MLS public librarians with at least three years of supervisory experience, but you do not need to be enrolled in the CPLA certification program to take advantage of PLA/CPLA courses. For more information about the courses and certification, start with the [PLA/CPLA website](#).

Fall E-Rate Training Schedule Released

The Arizona State Library and Arizona Department of Education will jointly present the Fall E-Rate Training. We encourage every E-Rate applicant to take advantage of either **E-Rate ABCs** (face-to-face training) or **E-Rate Update for Experienced Applicants** (webinar). We believe you will come away with valuable information and strategies to help make your E-Rate application process more successful and less time-consuming. For more information and to register, please visit <http://www.lib.az.us/eventreg>

Carnegie Lunchtime Speaker Series

Please join us on Wednesday, October 8 from 12-1 for our next Lunchtime Speaker, Dr. Robert Kravetz, retired physician and medical historian, as he discusses the 19th century phenomenon of “healthseekers” moving to Arizona in search of better climates as an alternative therapy to treat their illnesses. He will discuss the important legacy this group of “healthseekers” contributed to our state. As always, this is free and open to the public and light refreshments will be served. For more information, call 602-926-3368 or email sweber@lib.az.us

Public Library Statistics Due October 15

Each public and tribal library should submit library statistics by Oct. 15. A letter with instructions and login information was sent to all public and tribal libraries in July. If you have questions about your statistics, please contact Laura Stone or Betsy Howard at 602-926-3469.



Continuing Education Events

Register at www.lib.az.us/eventreg for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

October

Oct 7 – [The Power of Chant](#) Phoenix. Enliven library storytime with chant-filled books that offer a wealth of interaction with audiences and readers of all ages. Chant – rhythmic text – can be found in a wide range of books appealing to multiple grade levels and reading abilities. In this INTERACTIVE, HANDS-ON workshop, learn what books offer the richest chanting possibilities and what steps to take to lead your audience through a successful storytime chant performance that includes simple movements (drumming, clapping), character voices and other dramatic and musical elements that build literacy skills and support national English language arts standards. Library Practitioner Certificate competency: 3 hrs. Services to the Public.

Oct 9 -- [Back to the Book: Readers' Advisory in a Time of Change](#) Chandler. Why does Readers' Advisory matter in a time when computers seem to be taking over the library? Lesa Holstine, Library Manager at the Velma Teague Branch Library in Glendale, AZ, will help you take the fear out of Readers' Advisory. In a hands-on class, you'll discuss the importance of books in today's library, evaluate your own book knowledge, and discuss print and online resources available to help you work with the public. In addition, you'll learn some of the tricks to successful Readers' Advisory. Library Practitioner Certification competency: 3 hrs. Services to the Public.

Oct 15 & 16 -- [Inside the Teen Brain](#) Phoenix. As research provides more information about the unique character of the adolescent brain, adults have a better chance than ever to help adolescents avoid or overcome the sometimes serious problems associated with this time of life. This 3-hour workshop will help participants understand adolescent development by utilizing a bio-psycho-social model with specific emphasis on exploring the changes that occur in the brain between the ages of 12 and 24. Library Practitioner Certificate competency: 3 hrs. Services to the Public.

Oct 21 – [Big Picture Presentation: Creating the Community of the Future - How Does the Library Fit In?](#) Phoenix. Will Bruder, Principal Architect of will bruder+PARTNERS, will discuss his vision of the role and look of a public library within urban settings and political environments.

Oct 22 -- [Value Delivered: Proving That Libraries Matter](#) Bisbee. Library budgets are getting tighter and our government funders are faced with increasingly difficult funding decisions. Demonstrating the actual values delivered to your community and the Return on Funding for the money spent on library services helps your funders see how accountable and effective your operations really are. Based on actual studies completed in Arizona, this seminar addresses the importance of measurement and accountability in the funding decision, the measurement and analysis process, and what the results of the study actually mean. We will also cover the most effective ways to communicate these results for maximum benefit. Library Practitioner Certification competency: 3 hrs. Administration

Oct 23 -- [Bilingual Storytime Success](#) Payson. Come learn the tricks of bilingual storytime! Francisco Vargas will demonstrate and have available hands-on activities that will help all library staff make their bilingual storytime a success. Participants will explore a large range of bilingual, Spanish, and Spanglish books to whet their storytime appetite. Bring your favorite picture book and see it turn into a bilingual Spanglish tale that will keep your multilingual audience thirsting for more. Library Practitioner Certification competency: 3 hrs. Services to the Public.

Oct 23 -- [Health and Medicine Information](#) Scottsdale. Health issues affect all Americans from the time of birth through old age. Age, race, gender, and ancestry can affect health as well. This informational session will provide government resources, available online for free, for starting research into health-related topics as well as sources for general health issues. Training is funded by the IMLS Government Information in the 21st Century. (Scottsdale Public Library staff, please register directly with Shelley Grebles.)
Library Practitioner Certification competency: 1.5 hrs. Services to the Public

Oct 27 [Every Child Ready to Read: Learn How @ Your Library](#) Yuma Elaine Meyers, Youth Services Manager at Phoenix Public's Burton Barr Library, will teach and model how to present PLA's research-based Every Child Ready to Read @ Your Library Workshops for parents and caregivers of children 0-5. Librarians and their community partners are invited to attend this interactive training.

Oct 30 -- [Back to the Book: Readers' Advisory in a Time of Change](#) Payson. Why does Readers' Advisory matter in a time when computers seem to be taking over the library? Lesa Holstine, Library Manager at the Velma Teague Branch Library in Glendale, AZ, will help you take the fear out of Readers' Advisory. In a hands-on class, you'll discuss the importance of books in today's library, evaluate your own book knowledge, and discuss print and online resources available to help you work with the public. In addition, you'll learn some of the tricks to successful Readers' Advisory. Library Practitioner Certification competency: 3 hrs. Services to the Public.

November

Nov 6 [Tour: Glendale Community College North Library/Computer Center](#) The Library/Computer Center on the north campus of Glendale Community College just opened in August. Come have a look with your tour guides José Aguinaga & Mark Floor. You'll discover a beautiful new building on a burgeoning campus tucked between the Hedgpeth Hills and Ludden Mountain, and spanning an arroyo. In addition to the library, there is a new Student Services Building and Instruction Building to explore. And stick around for lunch at the Arroyo Café (sorry, Mark & José are not buying, though!). We hope to see you there!

Nov 7 [Connecting Libraries with Local Culture](#) Douglas. Come enjoy a highly interactive training and be coached by an experienced enthusiastic trainer on the methodology and process needed to engage and create connections between diverse groups of people in your library community. We will teach you how to bridge different cultural groups, coach you how to engage them in honest dialogue on a respectful level, and then share tools and methodologies to support you on your journey. Library Practitioner Certification competency: 5 hrs. Services to the Public

Nov 18 & 19 [Serving Diverse Populations, a CPLA Workshop](#) Phoenix. Equip yourself with the skills and knowledge librarians need to effectively serve diverse populations. At the end of the Serving Diverse Populations workshop presented by Yolanda Cuesta, participants will be able to:

- Identify the key issues and challenges of serving diverse populations; assess a library's readiness to serve diverse populations; and apply intercultural communication techniques to the delivery of library services.
- Understand how diversity factors impact the delivery of library services and how cultural differences impact people's perspectives on libraries and library service.
- Develop a culturally responsive library services plan that addresses identified community needs and develop marketing messages that connect with diverse populations.

To register, please go to the [CPLA Courses website](#), or contact the PLA office at pla@ala.org or 800-545-2433, ext. 5PLA, and someone will assist you. There is a \$250 registration, but a limited number of scholarships are available. Contact Jaime Ball at 602-926-3604 or jball@lib.az.us for more information.

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. [Click here to learn more about the scholarships.](#)

LDD Project Updates



Get a taste of what's cookin' on the web

Baker's Dozen: Learning 2.0 Arizona is a statewide learning program brought to you by the Arizona State Library and Pima County Public Library. It is designed to encourage library staff in Arizona to experiment and learn about the new and emerging technologies and how information is used and

created on the Internet today. Baker's Dozen is self-paced, fully online and highly interactive. To get started, go to <http://bakersdozenarizona.wetpaint.com/> For additional information, call PCPL's Virtual Library at 520-594-5632 on Monday and Wednesday afternoons and ask for Sho. Or email him at sho.ikeda@pima.gov.



Access to Rosetta Stone will be available only till Oct 31, 2008. So if you are taking any language lessons with Rosetta Stone, try and finish up before that. Rosetta Stone is changing their business model and will not be offering online language learning courses for libraries after October 31

The WebJunction Experience

Learn how to start a group, post a comment, submit a new document, and other useful things at the [WebJunction Experience Project](#). Take each step, one at a time, and you'll end up being a WebJunction pro!