

## Library Development Division

Arizona State Library, Archives & Public Records  
**Library Development Division Newsletter**  
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### Celebrate Adult Literacy Week!

This year, Arizona Adult Literacy Week is February 14 - 21, 2009. It's an annual, statewide event celebrating adult literacy and lifelong learning in Arizona communities. This year, adult learners were invited to submit an artistic entry for a contest with the theme "I'm in Love with Learning." On February 19, contestants and partners from the Arizona Department of Education, Arizona State Library, Arizona Association for Lifelong Learning, and Valley Metro will gather to acknowledge the adult learners' entries and accomplishments.

Beginning at noon, Carnegie Lunchtime Speaker Sheryl Hart will discuss "Adult Education in Arizona: Closing the Gap." Approximately 1 million adults in Arizona are without a high school diploma or lack the literacy and/or language skills to compete in the 21<sup>st</sup> century workplace. Sheryl Hart will describe the current Adult Education and GED Testing system and how, through collaboration and capacity building efforts, we are trying to "close the gap." After the Lunchtime Speaker, contestants will be recognized for their entries. The entire event is free and open to the public. Light refreshments will be provided. Call 602-364-2709 or email [Jeannie.LaVelle@azed.gov](mailto:Jeannie.LaVelle@azed.gov) for more information.

### Arizona Convocation 2009

Don't forget to register for Arizona Convocation 2009 on March 1 and 2 at the Carefree Resort and Villas. This year the conference will focus on sustaining cultural organizations during an economic downturn. Listen to speakers from the cutting edge of 21<sup>st</sup> century global issues. Engage with over 200 dynamic people from libraries, archives, museums, and other cultural organizations. Visit with exhibitors from some of Central Arizona's fine cultural organizations.

The deadline to reserve a hotel room at the Carefree Resort is **February 9**. Call 480-488-5300 or visit [www.carefree-resort.com](http://www.carefree-resort.com) to make your reservation. Mention that you are with the Arizona State Library to receive the conference rate of \$141.

The deadline to register for the conference is **February 20**. Go to [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) to register. **There is no charge to attend this conference!**

Visit <http://www.lib.az.us/convocations/images/pdf/conv2009.pdf> for all the program information and details!

## Big Picture Presentations Begin Again!

Through a free workshop series, forward-thinking library leaders and influencers from around the country will provide insight, inspiration, and innovative ideas for Arizona libraries. Beginning March 18, Dr. David Lankes from Syracuse University will rock the room with innovative thoughts about participatory librarianship. Other speakers include Liz Miller, former Assistant City Manager for Tucson who will speak on Effective Political and Civic Relationships and Carla Hayden, Director of Enoch Pratt Free Library in Baltimore who will speak on Intellectual Freedom. This series is part of Leadership Academy 2009, a project that originated in the Phoenix Public Library and that continues to expand to other Arizona libraries. Go to the [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) to sign up for each of the Big Picture Presentations as they are scheduled.

## Attention Youth Services Library Staff



Librarians who work with teens are invited to apply to attend the Arizona Teen Services Summit to be held April 9 and 10, 2009 in Phoenix. The Summit will explore topics such as physical and virtual teen spaces, gaming and literacy, and literature reviews. Guest speakers will include **Jim Blasingame**, **Kim Bolan**, **Seth Cassel**, **Chris Castaldi** and **Beth Gallaway** and a panel of Arizona librarians. There is no cost to attend, and expenses will be paid for all who are selected to attend, including hotel rooms for those who are from out of town, and meals for the two days.

Applications must be faxed or postmarked by February 6, 2009. Please email [Holly Henley](mailto:HollyHenley) to request an application.

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## Continuing Education Events

### Janet “Jaime” Ball Heads North to Round Valley

Hi everybody, this is Jaime and this is the last LDD Newsletter that I will put together. I'm moving back to the wilds of Nutrioso and will be managing the Round Valley Public Library in Apache County. The new library building should be done by Summer and I'm really excited!

It has been amazingly wonderful to work with the staff at the Library Development Division. As Continuing Education Coordinator, I've met many delightful people. I'm glad I'm still in Library Land so that I'll likely run into you! Thanks for making these last couple of years in the Big City as good as they could be.

**Register** at [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

### February

Feb 3 – [Weeding Workshop](#) Phoenix. Presented by Kathleen Sullivan, Adult Collection Development Coordinator of the Phoenix Public Library. Learn the principles of weeding a public library collection with "hands on" practice in the stacks. Please wear closed-toe shoes. Note: Public library employees will be accommodated first in the registration for this workshop. Library Practitioner Certification competency: 5 hrs. Collections

Feb 4 – [Artists and Performers Showcase](#) Phoenix. If you plan library programs or write grants to fund them, you won't want to miss the Artists & Performers Showcase 2009. The agenda will include short presentations by individual artists and performers to highlight their work with public and school libraries as well as time to discuss potential projects with them individually. Information on funding sources for programs will also be available. Artists and performers wishing to participate should register for the session from 10:30 AM - 4:30 PM. There will be an informational workshop for you preceding the Showcase. Librarians and other attendees should register for the session from 1:00 - 4:30 PM. Library Practitioner Certification competency: 3 hrs. Services to the Public

Feb 10 – [Change, Stress and Customer Service: The New Paradigm](#) Phoenix. Class participants will analyze the impact of the economy on effective customer service, practice techniques to reduce workplace stress and manage long-term changes, and develop customer service methods to surpass previous service levels. Library Practitioner Certification competency: 3 hrs. Services to the Public

Feb 24, 25, & 26 – [What's New in Children's Books](#) Scottsdale and Glendale. Learn about the best books published for children in the past year, and how to use them with your readers. Dr. Peggy Sharp will share the quality books that have worked best with readers and share strategies so that you can use these new books and similar old favorites immediately. After this program, children's services specialists will be able to create new programs for children based upon recently published children's literature.

## March

March 10 – [Roadmap to the Hyperlinked Library: Top Tech Trends for Libraries](#) Tempe. Michael Stephens, internationally renowned speaker and library visionary, will share his insights regarding emerging library technology trends. Michael, author of the monthly "The Transparent Library" column in *Library Journal*, and the [Tame the Web blog](#), has spoken about technology, innovation, and libraries to audiences in over 25 states and four countries, including a recent speaking tour of Australia. According to Michael, "libraries and librarians are faced with a technological and societal wave of change that is ever increasing as we move farther into the 21st century." Don't miss this chance to discover what changes libraries will be making in the next wave! Library Practitioner Certification Competency: 3 hrs. Technology

March 12 – [Leveling the Playing Field: Library Services for Our Customers with Disabilities](#) Apache Junction. Join us for a highly interactive workshop that will help you improve library services to people with disabilities. You'll take home resources directly related to your library. You'll discover low-cost and low-tech solutions to make your services and spaces more accommodating. Find out how universal design for interiors and furnishings can create greater accessibility. Examine some intriguing assistive technologies and tools. Discuss "disability basics" such as ADA laws and minimum mandates, as well as etiquette and terminology. Most importantly, learn to recognize that different groups have different needs, but that everyone is entitled to the same services. Library Practitioner Certification Competency: 5 hrs. Services to the Public

March 18 – [Big Picture Presentation: Participatory Librarianship](#). Carnegie Center, Phoenix. Simply put, participatory librarianship recasts library and library practice using the fundamental concept that knowledge is created through conversation. Libraries are in the knowledge business, therefore libraries are in the conversation business. Participatory librarians approach their work as facilitators of conversation. Be it in practice, policies, programs and/or tools, participatory librarians seek to enrich, capture, store and disseminate the conversations of their communities. Explore the topic with Dr. R. David Lankes of Syracuse University. Library Practitioner Certification Competency: 3 hrs. Foundations

## April

April 2 – [Building Successful Volunteer/Staff Partnerships in Your Library](#) Phoenix. Join international trainer and author, Betty Stallings, who will facilitate a lively and practical discussion on effectively engaging today's volunteers. Success involves building both a volunteer and staff friendly volunteer program. Topics will fall under 5 R's:

- ROLE - Exploring the best role for a volunteer coordinator
- READY - Get ready by looking at trends in volunteering
- RECRUIT - Design and deliver an effective recruitment message
- RETENTION - Look at what keeps volunteers associated with and contributing to the mission of the library
- RESOURCES - Print and electronic resources that specifically assist those leading volunteer program

Library Practitioner Certification Competency: 3 hrs. Public Library Administration

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance. [Click here to learn more about the scholarships.](#)

## College of DuPage Teleconferences

Feb 13 – [Targeting the Ages: Programming that Hits the Mark](#) Presenter: Kelly Watson. In this program we will look at some of the innovative programming libraries today are creating to meet the evolving needs of their patrons. We will also provide a basic primer for anyone who has always wanted to plan a program, but didn't know where or how to begin.

Apr 3 – [Diversity Beyond the Obvious](#) Presenter: Karen E. Downing. A panel of experts will discuss how diversity in all its manifestations can make the library profession stronger and more vital. Our panel will investigate and discuss the following questions: How can we create inclusive library environments in which all types of learners and types of people feel a part? How do we foster an environment within our profession to include representatives of all of our constituencies?

Apr 16 – [An Ounce of Prevention: Health Reference Basics](#) Presenter: Debra Kakuk. This program will emphasize quality print and electronic resources as well as the roles and responsibilities of patients, library information professionals and health care professionals in the information seeking process. Join us in exploring various aspects of the health reference experience including the need to respect patient privacy, how to accommodate the cultural diversity of our clientele, matching the right types of resources to specific clients, and ways to successfully navigate tricky health reference situations. We'll also look at ways to promote the health resources and services that you have to offer.

Register for these professional broadcasts and view them on your computer or via satellite uplink. Visit <http://www.lib.az.us/extension/dupage.cfm> for more information. (Note: The Arizona State Library & Archives pays for all Arizona library staff to view these broadcasts. When registering, select Bundle-Both Series, Paid for by State Library or Agency. If you have difficulties, please email [teleconference@cod.edu](mailto:teleconference@cod.edu)



## Free Online Training from Around the Country

**Check out these calendars of free online educational opportunities:**

- [BCR's Free Friday Forums \(F<sup>3</sup>\)](#)
- [College of DuPage Teleconferences](#)
- [Online Programming for All Libraries \(OPAL\)](#)
- [SirsiDynix Institute](#)
- [WebJunction's Calendar of Events](#)



## LDD Project Updates

### E-rate Filing Application Deadline Fast Approaching!

E-rate applicants please note that Feb 12<sup>th</sup>, 2009 9:59 AZ time is the deadline for filing applications (Form 471) for 2009-10. If you have not filed a form 470, you can use the State filed Form 470 and State Master Contracts. Details at [www.lib.az.us/erate](http://www.lib.az.us/erate)

Be sure that

- you have selected your vendor based on a [bid evaluation recommended by USAC](#)
- your contracts signed and dated before you file your Form 471
- you have a Tech plan at least in a draft form
- you are referencing a valid e-rateable form 470 that has been filed on or before Jan 15<sup>th</sup> 2009.
- you file before the deadline.

Certification and item 21 attachment can be submitted even after the deadline.

If you have any questions please don't hesitate to contact Mala Muralidharan at [mala@lib.az.us](mailto:mala@lib.az.us). Thank you!

### Have you seen the Arizona Memory Project lately?

The Arizona Memory Project is growing by leaps and bounds. Just over [three](#) years old, the project has over [60](#) online collections of primary sources related to Arizona's rich culture. Full text searching allows users to explore the collection for government documents, historical artifacts, photos, and even oral histories. Check out the site and see what you can discover! <http://azmemory.lib.az.us/> Got a collection you'd like to see on the Internet? Contact Richard Prouty at: [rprouty@lib.az.us](mailto:rprouty@lib.az.us) or telephone: 602-926-3367