

## Library Development Division

Arizona State Library, Archives & Public Records  
**Library Development Division Newsletter**  
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### LSTA Grant Guidelines Mailed and Workshops Scheduled

Grant guidelines for Library Services and Technology Act (LSTA) have been mailed to Arizona public libraries, and are on the web at <http://www.lib.az.us/lsta/>. Grants are available in three areas: Centennial Projects, Lifespan Learning and Virtual Access. Come to one of the [All About LSTA Grants](#) workshops scheduled January 16, 22, 26, & 29 in Flagstaff, Phoenix and Tucson to learn about the categories and to ask questions. The deadline for applications is March 16, 2009. For more information, contact Laura Stone at [lstone@lib.az.us](mailto:lstone@lib.az.us).

### Big Picture Presentations Begin Again!

Through a free workshop series, forward-thinking library leaders and influencers from around the country will provide insight, inspiration, and innovative ideas for Arizona libraries. Beginning March 18, Dr. David Lankes from Syracuse University will rock the room with innovative thoughts about participatory librarianship. Other speakers include Liz Miller, former Assistant City Manager for Tucson who will speak on Effective Political and Civic Relationships and Carla Hayden, Director of Enoch Pratt Free Library in Baltimore who will speak on Intellectual Freedom. Join us for a mind-opening session with national and local leaders. This series is part of Leadership Academy 2009, a project that originated in the Phoenix Public Library and that continues to expand to other Arizona libraries. Go to the [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) to sign up for each of the Big Picture Presentations as they are scheduled.

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### Continuing Education Events

**Register** at [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

#### January

Jan 8 – [Tour: The Merle A. Hinrichs International Business Information Centre \(IBIC\) at Thunderbird School of Global Management](#) provides resources for students on the Glendale campus as well as those in programs all over the world. Thunderbird is a top-rated business school that attracts students from 50 different countries and the library reflects its unique student population as well as its curriculum of business, international studies and language. The tour will show not only the building, done in a semi-circular design, but also some of the electronic services and resources.

Jan 8, 16, & 26 – [Arizona Reading Program Workshops](#) Flagstaff, Tucson & Yuma. Ideas will be shared for ways to implement reading programs that support the statewide outcomes for summer reading: 1) Children discover that reading can be fun and 2) Children have a good time through activities and

services provided or sponsored by the library. "Be Creative," come "Express Yourself," and learn ways to help your community "Master the Art of Reading!" Library Practitioner Certification competency: 4 hrs. Services to the Public

Jan 15 – [Blackbelt Librarians: Every Librarian's Guide to a Safer Workplace](#) Phoenix. Front line librarians, paraprofessionals, security staff & management, will learn:

- Essential elements of a security program
- How to inform patrons of rules
- How to recognize levels of emotion and strategies on how best to respond
- Ten maxims of security no matter the size of your library

Presented by Warren Graham, Security Manager for the Public Library of Charlotte and Mecklenburg County. Library Practitioner Certification competency: 3 hrs. Services to the Public

Jan 16, 22, 26 & 29 – [All About LSTA Grants](#) Flagstaff, Phoenix & Tucson. This workshop will prepare you to write an LSTA grant for the March 16, 2009, deadline. During the three-hour workshop, you'll learn about the LSTA grant guidelines, as well as how to shape outcomes for winning projects. This workshop is highly recommended for those who plan to apply for an LSTA grant. Library Practitioner Certification competency: 3 hrs. Administration

Jan 27 – [Introduction to Readers' Advisory](#) Phoenix. Joyce Saricks, nationally known expert on RA, will introduce participants to the techniques which form the basis of a non-judgmental, patron-oriented readers' advisory service for leisure readers. At the conclusion of the workshop, participants will be aware of the role of readers' advisory for leisure readers in the public library and some of the reference sources and activities necessary to perform that role. Library Practitioner Certification competency: 3 hrs. Services to the Public

Jan 27 – [Advanced Readers' Advisory](#) Phoenix. Joyce Saricks, nationally known expert on RA, will build upon participants' knowledge of the techniques which underline a non-judgmental, patron-oriented readers' advisory service for leisure readers of fiction and nonfiction. She will discuss strategies for the on-going operation of a fully functional readers' advisory service. At the conclusion of the workshop, participants will be aware of the role of readers' advisory for leisure readers in a public library and techniques for building on this knowledge to expand and further develop this service. Intended audience: Librarians and supervisors already familiar with basic readers' advisory service and techniques. Library Practitioner Certification competency: 3 hrs. Services to the Public

Jan 29 – [Back to the Book: Readers' Advisory in a Time of Change](#) Chandler. Why does Readers' Advisory matter in a time when computers seem to be taking over the library? Lesa Holstine, Library Manager at the Velma Teague Branch Library in Glendale, AZ, will help you take the fear out of Readers' Advisory. In a hands-on class, you'll discuss the importance of books in today's library, evaluate your own book knowledge, and discuss print and online resources available to help you work with the public. In addition, you'll learn some of the tricks to successful Readers' Advisory. Library Practitioner Certification competency: 2 hrs. Services to the Public

## February

Feb 3 – [Weeding Workshop](#) Phoenix. Presented by Kathleen Sullivan, Adult Collection Development Coordinator of the Phoenix Public Library. Learn the principles of weeding a public library collection with "hands on" practice in the stacks. Please wear closed-toe shoes. Note: Public library employees will be accommodated first in the registration for this workshop. Library Practitioner Certification competency: 5 hrs. Collections

Feb 4 – [Artists and Performers Showcase](#) Phoenix. If you plan library programs or write grants to fund them, you won't want to miss the Artists & Performers Showcase 2009. The agenda will include short presentations by individual artists and performers to highlight their work with public and school libraries as well as time to discuss potential projects with them individually. Information on funding sources for

programs will also be available. Artists and performers wishing to participate should register for the session from 10:30 AM- 4:30 PM. There will be an informational workshop for you preceding the Showcase. Librarians and other attendees should register for the session from 1:00 - 4:30 PM. Library Practitioner Certification competency: 3 hrs. Services to the Public

Feb 10 -- [Change, Stress and Customer Service: The New Paradigm](#) Phoenix. Class participants will analyze the impact of the economy on effective customer service, practice techniques to reduce workplace stress and manage long-term changes, and develop customer service methods to surpass previous service levels. Library Practitioner Certification competency: 3 hrs. Services to the Public

Feb 24, 25, & 26 – [What's New in Children's Books](#) Scottsdale and Glendale. Learn about the best books published for children in the past year, and how to use them with your readers. Dr. Peggy Sharp will share the quality books that have worked best with readers and share strategies so that you can use these new books and similar old favorites immediately. After this program, children's services specialists will be able to create new programs for children based upon recently published children's literature.

## March

March 10 – [Roadmap to the Hyperlinked Library: Top Tech Trends for Libraries](#) Tempe. Michael Stephens, internationally renowned speaker and library visionary, will share his insights regarding emerging library technology trends. Michael, author of the monthly "The Transparent Library" column in *Library Journal*, and the [Tame the Web blog](#), has spoken about technology, innovation, and libraries to audiences in over 25 states and four countries, including a recent speaking tour of Australia. According to Michael, "libraries and librarians are faced with a technological and societal wave of change that is ever increasing as we move farther into the 21st century." Don't miss this chance to discover what changes libraries will be making in the next wave! Library Practitioner Certification Competency: 3 hrs. Technology

March 18 – [Big Picture Presentation: Participatory Librarianship](#). Carnegie Center, Phoenix. Simply put, participatory librarianship recasts library and library practice using the fundamental concept that knowledge is created through conversation. Libraries are in the knowledge business, therefore libraries are in the conversation business. Participatory librarians approach their work as facilitators of conversation. Be it in practice, policies, programs and/or tools, participatory librarians seek to enrich, capture, store and disseminate the conversations of their communities. Explore the topic with Dr. R. David Lankes of Syracuse University. Library Practitioner Certification Competency: 3 hrs. Foundations

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance. [Click here to learn more about the scholarships.](#)

## College of DuPage Teleconferences

Feb 13 – [Targeting the Ages: Programming that Hits the Mark](#) Presenter: Kelly Watson. In this program we will look at some of the innovative programming libraries today are creating to meet the evolving needs of their patrons. We will also provide a basic primer for anyone who has always wanted to plan a program, but didn't know where or how to begin.

Apr 3 – [Diversity Beyond the Obvious](#) Presenter: Karen E. Downing. A panel of experts will discuss how diversity in all its manifestations can make the library profession stronger and more vital. Our panel will investigate and discuss the following questions: How can we create inclusive library environments in which all types of learners and types of people feel a part? How do we foster an environment within our profession to include representatives of all of our constituencies?

Apr 16 – [An Ounce of Prevention: Health Reference Basics](#) Presenter: Debra Kakuk. This program will emphasize quality print and electronic resources as well as the roles and responsibilities of patients, library information professionals and health care professionals in the information seeking process. Join us in exploring various aspects of the health reference experience including the need to respect patient privacy, how to accommodate the cultural diversity of our clientele, matching the right types of resources to specific clients, and ways to successfully navigate tricky health reference situations. We'll also look at ways to promote the health resources and services that you have to offer.

Register for these professional broadcasts and view them on your computer or via satellite uplink. Visit <http://www.lib.az.us/extension/dupage.cfm> for more information. (Note: The Arizona State Library & Archives pays for all Arizona library staff to view these broadcasts. When registering, select Bundle-Both Series, Paid for by State Library or Agency. If you have difficulties, please email [teleconference@cod.edu](mailto:teleconference@cod.edu)

## Free Webinars from Around the Country

### **The Real Bottom Line: Myths about Using Business Principles in Libraries (SirsiDynix Institute)**

January 8 – 9AM

Return on investment (or equity, or assets). Merchandising. Leveraging capacity. Bottom line strategies. Shareholders. More and more, library management meetings sound like corporate board rooms. The problem: What might work for a multi-million dollar company that produces commodities like toothpaste and canned beans might not work as well with a social institution like a library, no matter how large. However, entrepreneurs tend to run smaller businesses where fiscal responsibility, personalized customer service and innovation are the rule. Their models can help libraries better control costs, increase usage figures and attract political and financial support.

For more information and to register for this program, visit:

[http://www.sirsidynixinstitute.com/seminar\\_page.php?sid=111](http://www.sirsidynixinstitute.com/seminar_page.php?sid=111)

### **WorldCat.org Update (BCR)**

January 9 – 10 to 11AM or 2 to 3PM

New features and functionality continue to be added routinely to WorldCat.org. This session will review recent additions to this freely available, online version of WorldCat. WorldCat.org is powerful tool with the ability to push your library's information to the average user who may not find your materials otherwise. Join us to learn how your library can take advantage of this resource.

For more information and to register for this program, visit:

<http://www.bcr.org/training/schedule/programdetail.php?programid=302>

### **Using Google Custom Search Engine: Turning an Information Fire Hose into a Precision Instrument (TLT)**

January 9 – Noon to 1PM

Join the TLT Group to learn how to better use the Google Custom Search Engine. For more information and to register for this program, visit:

<http://www.tltgroup.org/calendar.htm>

### **Shelf Read Your Personal Information: Getting Organized and Staying That Way (WebJunction Webinar)**

January 14 – Noon to 1PM

Your books have call numbers to stay organized, what do you have to defeat discord? This session will discuss ways to keep organized, electronically and online: calendars, to-do lists, personal information

managers, dealing with the never empty email inbox, and maybe a little paper too. Join guest presenter Derik Badman of Temple University Libraries, MadInkBeard, and 2008 ALA Emerging Leader for a one-hour, free webinar on how to keep organized.

For more information and to register for this program, visit:  
<http://evanced.info/webjunction/evanced/eventcalendar.asp>

### **Metadata for Digitization, Part 2: PBCore (BCR)**

January 16 – 2 to 3PM

This one-hour session is designed to give museum, library, broadcasting and archive staff insight into this relatively new

metadata schema, Public Broadcasting Core (PBCore). The PBCore is a "core" because it is a set of elements used to catalog media resources, including oral histories. PBCore captures rich, comprehensive technical and descriptive metadata about audio and moving-images resources. It provides researchers and other users of media resources well-thought-out descriptions that will help them decide whether to review, play or download a media file.

For more information and to register for this program, visit:  
<http://www.bcr.org/training/schedule/programdetail.php?programid=295>

### **A Need for Speed: Measuring and Managing Bandwidth (MaintainIT Cookbook Webinar)**

January 20 – Noon to 12:30PM

Does it ever feel like your high-speed connection to the Internet is somehow trapped in the slow lane? Are you experiencing the 3 PM chug? There are tools you can use to monitor your network performance and there are techniques you can use to manage bandwidth. Join this fast-paced and interactive webinar to find out more. Take 30 minutes out of your day to learn from the experiences of others and get something started. This is a part of the MaintainIT Cookbook webinar series where contributors to the Cookbooks share their insights, their secrets, and what you can do to get started with projects like theirs.

For more information and to register for this program, visit:  
<http://evanced.info/webjunction/evanced/eventcalendar.asp>

### **Virtual Town Hall: Focus on Staff Training (WebJunction Cookbook Webinar)**

January 28 – Noon to 1PM

Training budgets are shrinking while patron traffic is increasing in these economic tough times. What new or improved skills do library staff need to meet the demand? How do we think innovatively about our learning strategies? Join your learning professional community in the new "Virtual Town Hall" format. Engage your colleagues in a lively session of questions, brainstorming, stories, and practical strategies.

For more information and to register for this program, visit:  
<http://evanced.info/webjunction/evanced/eventcalendar.asp>

### **Technology Planning in TechAtlas (TechAtlas Webinar)**

January 29 – 11AM to Noon

Discover a free software designed just for libraries that offers an easy, step-by-step process for creating a technology plan from mission and vision to goals and objectives along with budget development using WebJunction's TechAtlas for Libraries. In challenging economic times, creating a sound technology plan with well documented budgetary needs

can assist you in gaining Board approval and funding. Learn how to build a strategically designed set of goals, objectives, and activities that can be assigned to staff with deliverable deadlines and planned funding.

For more information and to register for this program, visit:  
<http://evanced.info/webjunction/evanced/eventcalendar.asp>

**Check out these calendars of free online educational opportunities for yourself:**

[BCR's Free Friday Forums \(F<sup>3</sup>\)](#)  
[College of DuPage Teleconferences](#)  
[Online Programming for All Libraries \(OPAL\)](#)  
[SirsiDynix Institute](#)  
[WebJunction's Calendar of Events](#)

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## **New Books You Can Borrow from the State Library**

*ALA filing rules*

*Crash course in serving Spanish-speakers / Salvador Avila.*

*Introduction to cataloging: a guide for students.*

*Preservation management for libraries, archives and museums / edited by G.E. Gorman and Sydney J. Shep*

**Thanks to Victoria Tafoya, Law and Research Library Division, Arizona State Library, Archives & Public Records**

Learn more about the Professional Collection by visiting  
[http://www.lib.az.us/statewide/professional\\_collection.cfm](http://www.lib.az.us/statewide/professional_collection.cfm). The Professional Collection is housed at the Law & Research Library and the Carnegie Center.

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## **LDD Project Updates**

### **Have you seen the Arizona Memory Project lately?**

The Arizona Memory Project is growing by leaps and bounds. Just over two years old, the project has over 40 online collections of primary sources related to Arizona's rich culture. Full text searching allows users to explore the collection for government documents, historical artifacts, photos, and even oral histories. Check out the site and see what you can discover! <http://azmemory.lib.az.us/> Got a collection you'd like to see on the Internet? Contact Richard Prouty at: [rprouty@lib.az.us](mailto:rprouty@lib.az.us) or telephone: 602-926-3367.