

## Library Development Division

Arizona State Library, Archives & Public Records

### Library Development Division Newsletter

Volume 6, Issue 3

March 2009

### LSTA Grant Deadline: Postmarked by March 16, 2009

LSTA grant proposals are due March 16 for projects spanning June 18, 2009 – Aug. 2, 2010. Grants are available in three areas: Centennial Experiences, Lifespan Learning, and Virtual Access. For more information, go to: <http://www.lib.az.us/lsta>.

### National Magazine Recognizes Four Arizona Public Libraries

Arizona public libraries in Page, Pima, Quartzsite and Pinetop-Lakeside have been recognized as star libraries by the national magazine *Library Journal*. Larson Memorial Public Library in Pinetop-Lakeside and Pima Public Library are listed as four-star libraries, while Quartzsite Public Library and Page Public Library are named as three star libraries in the *LJ* Index of Public Library Service. The *LJ* Index of Public Library Service rated 7,115 libraries, identifying only 256 as “star” libraries. “These four rural libraries have worked to serve the public in extraordinary ways,” said GladysAnn Wells, Director of the Arizona State Library, Archives and Public Records. The top libraries in each group get five, four, or three stars. All included libraries, whether or not they receive a star, can use the index to improve service to their communities, according to *Library Journal*. The 2009 edition of the *LJ* Index is based upon 2006 public library statistical data published by the Institute of Museum and Library Services.

### Reading the Best: Arizona Celebrates Books and Writers

Join the Arizona State Library, Archives & Public Records for an evening with the 2009 ONEBOOKAZ authors and young writers, Saturday, April 11, 2009 at 7 PM at the Tempe Center for the Arts Lakeside Room, 700 W. Rio Salado Parkway. To reserve your complimentary tickets, please contact the Arizona State Library at 602-926-3369 or email [bberg@lib.az.us](mailto:bberg@lib.az.us). Seating is limited. Tickets will be available to pick up at the Tempe Center for the Arts Box Office on the evening of the event.

- Kick off ONEBOOKAZ 2009 with the winning authors, Alberto Rios (Capirotada: A Nogales Memoir) and Roni Capin Rivera-Ashford (Hip, Hip, Hooray, It's Monsoon Day!).
- Hear student winners of the Arizona Letters About Literature contest read their outstanding letters.
- Meet the authors at a dessert reception and book signing following the program. Books will be sold on site by the Phoenix Book Company.
- Enjoy music by the Camelback Brass Quintet.

## Evanced Summer Reader Software

If your library would like to use the Evanced Summer Reader software that the State Library is providing free of charge to all public libraries in AZ, you only need to complete the form that is online at <http://www.evancedsolutions.com/azsrform.asp>. The software is available year round for any reading program that you conduct for any age group, so please try it out! In addition to the training resources on the Evanced website for using their software, there will be an Arizona-specific webinar on March 12 from 10-12. Space is limited, and you need to register with Evanced. Here's the link: <http://host.evanced.info/lib/eventsignup.asp?ID=1467>. Questions about Summer Reader? Contact Holly Henley, [hhenley@lib.az.us](mailto:hhenley@lib.az.us).

## Big Picture Presentations Begin Again!

Through a free workshop series, forward-thinking library leaders and influencers from around the country will provide insight, inspiration, and innovative ideas for Arizona libraries. Beginning March 18, Dr. David Lankes from Syracuse University will rock the room with innovative thoughts about participatory librarianship. Other speakers include Liz Miller, former Assistant City Manager for Tucson who will speak on Effective Political and Civic Relationships. This series is part of Leadership Academy 2009, a project that originated in the Phoenix Public Library and that continues to expand to other Arizona libraries. Go to the [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) to sign up for each of the Big Picture Presentations as they are scheduled.

## We Shall Remain

The Arizona Humanities Council invites you to kick off First Fridays on April 3<sup>rd</sup> by meeting the filmmakers of a new PBS documentary **GERONIMO**. You'll get a sneak preview of the episode for the upcoming *American Experience* mini-series *We Shall Remain* on PBS. The free event starts at 7:00 p.m. at the historic Ellis-Shackelford House across from the Burton Barr Library in Downtown Phoenix. For details, call 602.257.0335 or visit [azhumanities.org](http://azhumanities.org).

---

## Continuing Education Events

**Register** at [www.lib.az.us/eventreg](http://www.lib.az.us/eventreg) for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

### March

March 18 – [Big Picture Presentation: Participatory Librarianship](#). Carnegie Center, Phoenix. Simply put, participatory librarianship recasts library and library practice using the fundamental concept that knowledge is created through conversation. Libraries are in the knowledge business, therefore libraries are in the conversation business. Participatory librarians approach their work as facilitators of conversation. Be it in practice, policies, programs and/or tools, participatory librarians seek to enrich, capture, store and disseminate the conversations of their communities. Explore the topic with Dr. R. David Lankes of Syracuse University. Library Practitioner Certification Competency: 1.5 hrs. Foundations

March 21 – [ONEBOOKAZ 2009 Curriculum Workshop](#) Carnegie Center, Phoenix. The curriculum and educational materials created to accompany the 2009 ONEBOOKAZ titles, Capirotada by Alberto Rios for adults, and Hip, Hip, Hooray, It's Monsoon Day! by Roni Capin Rivera-Ashford for kids, will be presented. Teachers, librarians, and all other educators who would like to enhance their ONEBOOK programs will benefit by learning how to use these materials.

March 24 - [MCLC Tech Talk: "Gadgets & Gizmos: a Tech Talk Show & Tell"](#) Mesa. Join us for an informal discussion on technology and libraries! Learn about new technological advances in a fun and safe environment! Show off your shiny toys and be ready to rock out on Rock Band! NO REGISTRATION REQUIRED

## April

April 2 – [Building Successful Volunteer/Staff Partnerships in Your Library](#) Phoenix. Join international trainer and author, Betty Stallings, who will facilitate a lively and practical discussion on effectively engaging today's volunteers. Success involves building both a volunteer and staff friendly volunteer program. Topics will fall under 5 R's:

- ROLE - Exploring the best role for a volunteer coordinator
- READY - Get ready by looking at trends in volunteering
- RECRUIT - Design and deliver an effective recruitment message
- RETENTION - Look at what keeps volunteers associated with and contributing to the mission of the library
- RESOURCES - Print and electronic resources that specifically assist those leading volunteer program

Library Practitioner Certification Competency: 3 hrs. Public Library Administration

April 15 – [Big Picture Presentation: Body, Mind and Soul: Politics for Effective Library Leaders](#) Phoenix. Elizabeth R. Miller, retired Assistant City Manager and Former Library Director, Tucson AZ, will discuss the many ways to engage your body, mind and soul in advocating for your institution and community. Liz believes strongly in the importance of education and learning, and in the power of all members in a community working together to bring about positive change. Liz is the Senior Advisor to the International City-County Management Association (ICMA) Public Library Initiative--a grant program in conjunction with the Gates Foundation that is providing grants to encourage Public Library Directors and City/County Managers to work together on critical community issues. Library Practitioner Certification Competency: 1.5 hrs. Foundations

## May

May 13 – [Big Picture Presentation: Authentic Leadership: Leading with Heart, Integrity, and Values](#) Phoenix. Dawn Peters, Human Resources Director for Mayo Clinic Arizona will join us to share her insights and experience in developing "authentic leadership." People are often referred to as our most important human resource asset – and the ability to lead an organization with humility, purpose, and values sets the tone for the environment which enhances or dampens operational excellence. Ms. Peters will highlight characteristics of authentic leaders, identify leadership derailers, and how to manage and lead to create a high performance organization where a nurturing environment brings out the best in your employees. Library Practitioner Certification Competency: 1.5 hrs. Foundations

May 19 - [Back to the Beach: A Reader's Advisory Workshop](#) Phoenix. Join us as guest author [Jana Bommersbach](#) discusses her new book *Bones in the Desert*. One of Arizona's most acclaimed journalists, Jana Bommersbach has received the Distinguished Service Award from the Arizona Press Club, and has been inducted into the Order of the Silver Key as "an inspiration to the state's media community" by the Society of Professionals Journalists. An Arizona Journalist of the Year, and twice recognized as the nation's top city magazine columnist, Jana is praised as an entertaining and engaging speaker. She also wrote *The Trunk Murderess: Winnie Ruth Judd*.

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance. [Click here to learn more about the scholarships.](#)

### **College of DuPage Teleconferences**

Apr 3 – [Diversity Beyond the Obvious](#) Presenter: Karen E. Downing. A panel of experts will discuss how diversity in all its manifestations can make the library profession stronger and more vital. Our panel will investigate and discuss the following questions: How can we create inclusive library environments in which all types of learners and types of people feel a part? How do we foster an environment within our profession to include representatives of all of our constituencies?

Apr 16 – [An Ounce of Prevention: Health Reference Basics](#) Presenter: Debra Kakuk. This program will emphasize quality print and electronic resources as well as the roles and responsibilities of patients, library information professionals and health care professionals in the information seeking process. Join us in exploring various aspects of the health reference experience including the need to respect patient privacy, how to accommodate the cultural diversity of our clientele, matching the right types of resources to specific clients, and ways to successfully navigate tricky health reference situations. We'll also look at ways to promote the health resources and services that you have to offer.

Register for these professional broadcasts and view them on your computer or via satellite uplink. Visit <http://www.lib.az.us/extension/dupage.cfm> for more information. (Note: The Arizona State Library & Archives pays for all Arizona library staff to view these broadcasts. When registering, select Bundle-Both Series, Paid for by State Library or Agency. If you have difficulties, please email [teleconference@cod.edu](mailto:teleconference@cod.edu)

---

### **Free Online Training from Around the Country**

**Check out these calendars of free online educational opportunities:**

[BCR's Free Friday Forums \(F<sup>3</sup>\)](#)  
[College of DuPage Teleconferences](#)  
[Online Programming for All Libraries \(OPAL\)](#)  
[SirsiDynix Institute](#)  
[WebJunction's Calendar of Events](#)

## LDD Project Updates

### Have you seen the Arizona Memory Project lately?

- Over 60 online collections of primary sources related to Arizona's rich culture.
- Full text searching of government documents, historical artifacts, photos, and even oral histories.
- Teacher resources – lesson plans, Arizona Memory Fellows Program, and other teacher resources.
- RSS Feeds.

<http://azmemory.lib.az.us/> Got a collection you'd like to see on the Internet? Contact Richard Prouty at: [rprouty@lib.az.us](mailto:rprouty@lib.az.us) or telephone: 602-926-3367

### WebJunction classes: Focusing on Interpersonal Skills and Customer Service

Boost your people skills, with over 40 WebJunction courses covering the [essentials of customer service](#), dealing with [difficult situations and people](#), and [working well with colleagues](#). You'll also find related articles and resources in the [Customer Service & Interpersonal Skills](#) topic area under Library Management. Use the [discussion space](#) there to post your difficult questions or share your favorite customer success story.

To take the classes for free, you must be at <http://az.webjunction.org> and you must be signed in to Webjunction. It would be good to click the "remember me" if you are not on a shared desktop or laptop.

If you are using those classes towards your competency fulfillment for a Library Certification – please be sure to finish and print your certificates and contact Mary Villegas [mvillegas@lib.az.us](mailto:mvillegas@lib.az.us) for equivalence

If you have any questions about Webjunction contact [mala@lib.az.us](mailto:mala@lib.az.us)

### Need help maintaining healthy computers?

The MaintainIT Cookbooks are just for you. Created by librarians and IT Folks from around the country, the cookbooks can be downloaded for free from [www.maintainitproject.org](http://www.maintainitproject.org)

We need your help too ... You can

Keep the MaintainIT Cookbooks current by submitting your updates and new tips to the Cookbook Contributors Group.

Participate in the discussion about the cookbooks

Sign-up for an upcoming free training

Missed a training? Listen to the archived webinars

### Read more

### Spotlighting our databases: SIRS

Our Databases for young users has a lot of curriculum materials for teachers and assignment help for students. We encourage you to [explore them](#)

- Have you seen this [cool video](#) on how Databases help students and researcher Feel free to download and use this in your presentations or to demo the usefulness of the databases.
- Here is also a comparison of [Google versus the ProQuest Databases](#)
- Did you know that SIRS databases articles are hand picked by librarians and abstracted and edited before they are put up!